



91%

OF DIRECTOR MEMBERS SAY
**NACD MEMBERSHIP
HAS IMPROVED THEIR
BOARDROOM IMPACT.**

SOURCE: 2018-2019 NACD PUBLIC
COMPANY GOVERNANCE SURVEY

IS YOUR BOARD

KEEPING PACE?

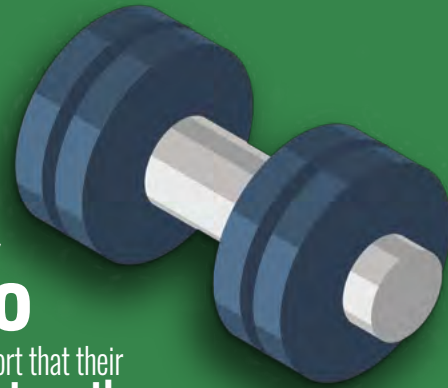
11 TOP TRENDS, CHALLENGES, AND
PRIORITIES FOR BOARD DIRECTORS

The average director spends
245 hours
in their director role



BUT ONLY
20 hours
on director education.

ALMOST
70%
of directors report that their
boards need to **strengthen**
monitoring of strategy execution.



**MORE
THAN
HALF**

of companies
have goals to
diversify
board
composition.



2/3

of directors agree that short-term pressure from external sources compromises management's focus on long-term strategic goals.



58%

of boards have met with **institutional investors** in the past 12 months.



NACD MEMBERSHIP KEEPS BOARDS AHEAD OF CHANGING TRENDS, CHALLENGES, AND PRIORITIES

5 Trends

directors say will have the biggest impact on their companies:

1. Change in Regulatory Climate
2. Economic Slowdown
3. Cybersecurity Threats
4. Business-Model Disruptions
5. Geopolitical Volatility

Boards are improving in their understanding of culture oversight but still have a ways to go.

ONLY
45%

of directors have a high level of understanding of the mood in the middle.

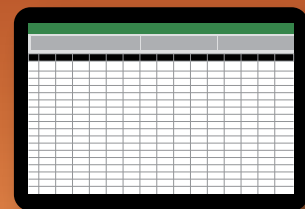
JUST
36%

of directors report that their boards used a **third party to provide a neutral perspective** in board evaluations.



**BETTER INFORMATION,
NOT MORE INFORMATION**

**MORE THAN
HALF**



of directors think it's important to improve the **quality of dialogue with management** and the **quality of management reporting**.

1 in 2

directors want to improve their understanding of their company's current ESG-related performance.



ONLY
27%

understand the buzz at the bottom.

67%

of general counsel identify **staying on top of emerging issues as one of the biggest challenges** when supporting their board.



NACD EQUIPS YOUR BOARD

TO OVERSEE

- ✓ STRATEGY
- ✓ RISK
- ✓ CULTURE
- ✓ ESG
- ✓ TALENT
- ✓ COMPLIANCE

WITH EXCLUSIVE ACCESS TO

- ✓ RESEARCH, ANALYTICS, AND EDITORIAL CONTENT
- ✓ EVENTS AND PROGRAMS
- ✓ CRITICAL BOARD BENCHMARKS
- ✓ DIRECTOR CREDENTIALS
- ✓ CHAPTERS
- ✓ BOARD SERVICES

These statistics from the **2018-2019 NACD Public Company Governance Survey** reflect what we hear directly from our members: Directors are keenly focused on how they fulfill their responsibilities.

NACD member benefits are specifically designed to help directors improve their boardroom impact. We supply directors with timely, trustworthy resources that are based on 40+ years of research, the knowledge of subject-matter experts, the experience of our director faculty, and the input of 20,000+ director members.

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Join@NACDonline.org • 571-367-3708 • NACDonline.org/Join





1515 N. Courthouse Road
Suite 1200
Arlington, VA 22201

INSIDE:

DIRECTORS AND BOARDS IDENTIFY THEIR TOP CHALLENGES